



Reading Enterprise Centre
Earley Gate, Whiteknights Road
Reading, Berkshire RG6 6BU

PRESS RELEASE

B-CAM ACCREDITED MEMBERS OF MADE IN BRITAIN

UK Manufacturer of Body Worn Cameras Joins Made in Britain

Made in Britain delighted to welcome B-Cam, a leading supplier of body worn cameras

For Immediate Release

Reading, UK – 22nd May 2017

B-Cam Ltd, a leading supplier of body-worn security cameras for military, government, police and security providers around the world, is **Made in Britain** - in more than one sense! **B-Cam** makes its products in Britain, and is proud to be associated with **Made in Britain**, which supports and promotes British manufacturing, enabling buyers and consumers at home and abroad to identify British-made products. The **Made in Britain** marque is accredited to businesses that sell goods that have been manufactured or have undergone a final substantial change in the UK before sale. **B-Cam** is part of this growing community of like-minded manufacturers from around the country.

On **B-Cam**, **Made in Britain** Chief Executive John Pearce says "Security and Technology are two product sectors that the UK has a great reputation for overseas and at home. SME manufacturers like **B-Cam** that include a strong servitisation model in their strategy are vital for **Made in Britain** to demonstrate within our 900 membership group we have manufacturers that are future facing, growing and countering any perceptions that the sector is stuck in the past".

B-Cam puts together British-made products that are being sold and used around the world. John Pearce says "British made products can be great ambassadors for British values when they are sold to overseas customers. Identifying them as such with the **Made in Britain** marque to overseas buyers and specifiers has never been more important than it is now".

"We are a not-for-profit organisation that brings together British manufacturers to support them with a designed, protected, and award-winning marque. No other trade body or commercial organisation is trying to unite all of the SME manufacturing community in this way and with this purpose".

Secured by Design



Official Police Security Initiative





Reading Enterprise Centre
Earley Gate, Whiteknights Road
Reading, Berkshire RG6 6BU

Herman Vermaak, Managing Director of **B-Cam**, says "We at **B-Cam** take significant pride in the quality not only of our products but also the level of service we provide our customers. By basing our operations and production in the UK, alongside our technical development and support teams, we are able to provide our customers with exceptional service they can rely on 24/7. We are proud to be members of **Made in Britain** as we feel it promotes confidence in our products and services for clients, both in the UK and overseas."

"**B-Cam** is at the forefront in body worn camera innovation and we are thrilled to be developing our technology in the UK. By investing in local supplier networks we are able to provide high quality products without inflating prices, which is particularly important when working with public funded bodies such as the Police and smaller developing companies."

B-Cam has recently launched two new state-of-the-art products: the **A9** and the **B-Cam Armadillo A9 Camera Unit**.

The **A9** is the next generation of **B-Cam** chest worn camera and the only overt chest worn body worn camera available that is accredited by **Secured by Design** as a **Police Preferred Specification**. With the benefits of infrared low-light recording, long battery life and exceptional quality images seen in all **B-Cam** devices, the **A9** is smaller and lighter, with numerous optional features to create a camera unique to each organisation's individual requirements.

The **B-Cam Armadillo** is an innovative wire-free camera designed to meet the needs of security professionals, seeking an alternative to chest worn devices. The Armadillo is the only head worn camera accredited by **Secured by Design** as a **Police Preferred Specification**. Designed in partnership with police firearms units, the **Armadillo** can be mounted on a cap-peak, helmet or shoulder. With HD recording, the camera captures the image as the wearer sees it, with our human eye vision technology. All **B-Cam** devices encrypt data at the point of recording, providing the user with a secure end to end evidential chain.

More information about B-Cam can be found via:

<http://b-cam.net/>

More information on Made in Britain can be found via:

<http://www.madeingb.org/>

ENDS

Secured by Design



Official Police Security Initiative





Reading Enterprise Centre
Earley Gate, Whiteknights Road
Reading, Berkshire RG6 6BU

###

B-Cam is a UK based innovator, producer and retailer of body worn camera solutions. Designed by professionals for professionals, the B-Cam client base includes the public and private sector, both in the UK and abroad.

B-Cam is proud to be accredited by Secured by Design and Made in Britain.

For Press Enquiries please contact:

Charlotte Hetherington, Marketing and Business Development Manager

Email: charlotte.hetherington@b-cam.net

Phone: 07506 039 040

Head Office:

Web: www.b-cam.net

Email: info@b-cam.net

Phone: 0207 769 6709

